



29 September 2017

Dear parent/carers

We're pleased to announce that Blossomfield has been chosen to be part of an exciting project to encourage more children and their families to walk to school during the 2017/18 academic year.

The project is being delivered by Living Streets, the UK charity for everyday walking, in association with Transport for West Midlands and Solihull Metropolitan Borough Council, and funded by the Department for Transport.

As part of the project our school will be taking part in WOW – the year-round walk to school challenge. WOW rewards children who walk to school at least once a week with a collectible badge each month. There are 11 badges to collect across the year and daily journeys are logged by pupils on our interactive Travel Tracker accessed through the school's whiteboards. If your family already cycles or scoots to school, these will count towards earning a WOW badge.

Why walk to school?

Our school is taking part because of the many benefits we believe it will bring to our children and the community. Walking to school helps children feel happier and healthier and even do better in class because they arrive refreshed, fit and ready to learn. And more families walking means less cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

What if we can't walk to school?

If you live too far away or don't have time to walk the whole way to school, you can Park and Stride to earn your WOW badge. Park or hop off public transport at least ten minutes away from the school and walk the rest of the way.

Join us, thousands of schools and around one million pupils enjoying the benefits of walking to school across the UK. If you have any questions about the programme, please contact Mrs Mason or for more information visit:

www.livingstreets.org.uk/walktoschool.

Let's swap those school runs for school walks.

Mrs Farkas

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